GRAWE NEWSROOM

Recommender Award 2021

20. Mai 2021



For the 14th time in 15 years the "Recommender Award" of the Financial Marketing Association of Austria (FMVÖ) was awarded to Grazer Wechselseitige Versicherung AG. GRAWE won again in the category "insurance companies throughout Austria". Additionally, the company received the rating "excellent customer orientation".

On the 19th of Mai the "Recommender Award" was presented online at the FMVÖ Recommender Gala. MMag. Georg Schneider, member of the Board of Directors at GRAWE, had the honor to receive the price on behalf the entire company virtually. GRAWE is very pleased about this remarkable success for the 14th time in 15 years. The company achieved again first place in the category "insurance companies throughout Austria" and was also awarded the rating "excellent customer orientation".

"It is a big achievement for our company to receive the "Recommender Award" for the 14th time in 15 years. We are very proud to have won the category "insurance companies throughout Austria" again and to be allowed to continue the rating "excellent customer orientation". This award confirms that even in such challenging times we are also able to deliver the performance to our customers which they expect from us. Therefore, I would like to thank all GRAWE employees as well as all sales partners", says MMag. Georg Schneider.

The Recommender Award is presented to institutes who had the highest recommendation rates in their respective category in the survey of 8,000 customers in the first quarter of 2021. The data

were collected by the market research institute Telemark Marketing. The Recommender is part of a comprehensive financial sector study commissioned by the independent Financial Marketing Association of Austria (FMVÖ).

 $\textbf{Photo:} \ \mathsf{MMag.} \ \mathsf{Georg} \ \mathsf{Schneider}, \ \mathsf{member} \ \mathsf{of} \ \mathsf{the} \ \mathsf{Board} \ \mathsf{of} \ \mathsf{Management} \ \ (@ \ \mathsf{GRAWE}/\mathsf{Ralph} \ \mathsf{K\"{o}nig})$

Enquiries:

Mag. (FH) Karin Taferner-Bauer | Head of Corporate Communication and Marketing | Grazer Wechselseitige Versicherung AG | Tel.: 0316/8037-6430 | E-Mail: karin.taferner-bauer@grawe.at